



## Methodology & Logistics

### Overview

□ The following represents the findings from a telephone survey of 3040 Canadian residents 18 years of age and older.

### Confidence

□ The margin of error for the total 3040-person survey is +/- 1.78%, 19/20 times.

### Survey Method

□ All surveys were conducted by telephone using live operators at the Oraclepoll call centre facility. The survey was conducted using person to person interviewing with computer-assisted techniques of telephone (CATI) and random number selection. The sample frame was inclusive of private numbers as well as cell phone only households. A total of 20% of all interviews were monitored and the management of Oraclepoll Research Limited supervised 100%.

### Logistics

□ Surveys were conducted between the days of March 12th and March 30th 2015  
 □ Initial calls were made between the hours of 6:00 p.m. and 9:00 p.m. within each time zone Subsequent call-backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10:00 a.m. to 9:00 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact. If no contact was made at a number after the fifth attempt, the number was discarded and a new one supplanted it.

#### VOTE INTENT- INCLUDING UNDECIDEDS

	Frequency	Percent
Conservative Party of Canada	871	28.7
Liberal Party of Canada	777	25.6
Green Party of Canada	215	7.1
New Democratic Party	462	15.2
Bloc Québécois	146	4.8
Don't know	569	18.7
Total	3040	100.0

		Vote intent including undecideds					
		Conservative Party of Canada	Liberal Party of Canada	Green Party of Canada	New Democratic Party	Bloc Québécois	Don't know
REGION	Maritimes	21.0%	36.2%	9.1%	14.4%		19.3%
	Ontario	29.3%	28.5%	7.1%	14.4%		20.8%
	Quebec	15.5%	25.1%	4.9%	16.2%	20.0%	18.2%
	Prairies	49.1%	20.5%	4.3%	9.7%		16.4%
	BC	29.3%	17.7%	13.4%	23.5%		16.2%

#### VOTE INTENT- EXCLUDING UNDECIDEDS

	Frequency	Percent
Conservative Party of Canada	871	35.3
Liberal Party of Canada	777	31.4
Green Party of Canada	215	8.7
New Democratic Party	462	18.7
Bloc Québécois	146	5.9
Total	2471	100.0

		Vote intent excluding undecideds				
		Conservative Party of Canada	Liberal Party of Canada	Green Party of Canada	New Democratic Party	Bloc Québécois
REGION	Maritimes	26.0%	44.9%	11.2%	17.9%	
	Ontario	36.9%	36.0%	9.0%	18.1%	
	Quebec	19.0%	30.7%	6.0%	19.8%	24.5%
	Prairies	58.8%	24.5%	5.1%	11.6%	
	BC	34.9%	21.1%	16.0%	28.0%	