

FocusVision Pricing

US and Canada

Prices Effective May 1, 2012

VIDEOSTREAMING™

	<u>2 Hour</u>	<u>Full Day</u>
VS – Stationary camera	\$875	\$1,750
VS Plus – Moving camera with on-site technician	\$1,075	\$2,150
Portable Studio – Portable solution for locations with internet access	—	\$2,150
SuperMobi – Portable solution for locations without internet access	—	\$2,150

OPTIONS

	<u>Additional Service Charges</u>
High Definition Streaming – Available at select facilities	\$200/day
Mobile Streaming – Available on Apple iPad, iPhone, Android and Windows Phone	\$100/day
Weekend Projects – Saturday and Sunday project rates	\$300/day
Two-channel Audio – Simultaneous audio for native and translated languages	\$300/day
Transcripts – Verbatim text synched to video. Available within 48 hours (English only)	\$175/recorded hour
Notes – Professional non-verbatim notes synched to video (English only)	\$130/recorded hour

INTERVU™ – WEBCAM FOCUS GROUPS

	<u>1 Hour*</u>	<u>2 Hour</u>	<u>Full Day</u>
Respondents based in US/Canada			
– IDI	\$250	\$500	\$1,500
– Focus Group	—	\$750	\$1,500
Respondents based in EMEA/APAC/Latin America			
– IDI	\$275	\$550	\$1,650
– Focus Group	—	\$825	\$1,650
Project Management/Dedicated Technical Support	Included	Included	Included

*2 hour minimum required for IDIs.

OPTIONS

	<u>Additional Service Charges</u>
Price per Webcam	
– US and Canada	\$75
– EMEA/APAC/Latin America	\$100
Teleconference Add-on for Observers (Broadcast computer audio is included)	
– US and Canada	\$25/hour, \$150/day
– EMEA/APAC/Latin America	\$75/hour, \$450/day
Weekend Projects – Saturday and Sunday project rates	\$300/day
Two-channel Audio – Simultaneous audio for native and translated languages	\$50/hour, \$300/day
Transcripts – Verbatim text synched to video. Available within 48 hours (English only)	\$175/recorded hour
Notes – Professional non-verbatim notes synched to video (English only)	\$130/recorded hour

Cancellation Policy:

- For VideoStreaming, within 2 business days of project start date: \$300. Same day cancellation: \$500.
- For SuperMobi and Portable Studio, within 2 business days of project start date: \$500. Same day cancellation: \$800.
- For InterVu, within 2 business days: 25% of project fee. Policy waived if 25% of original schedule remains. Same day: 50% of project fee. Policy waived if 50% of original schedule remains.

Prices are subject to change.